



# U.S. Cellular Coliseum

Seating      Parking      Lighting      Locker Rooms

101 South Madison Street • Bloomington, IL 61701 • 309.434.2843

7,000

2,395

INDOOR

4 FULL TEAM

The U.S. Cellular Coliseum, the Bloomington-Normal Area's newest multi-use sporting facility, is home to both the Bloomington Extreme of the United Indoor Football League and The Bloomington PrairieThunder of the International Hockey League. With over 180,000 square feet of space, the Coliseum boasts a fixed seating capacity of approximately 7,000 for hockey and indoor football games and other sporting events, but can seat over 8,000 for special events. The facility can also be set up as a theatre with a retractable curtain. This enables shows to seat 2,500-5,000 people for a more intimate feeling.

Aside from football and hockey, the Coliseum can accommodate basketball, boxing, cheer/dance, martial arts, motorsports, skating, wrestling, archery, gymnastics, rugby and volleyball. Besides sporting events, the U.S. Cellular Coliseum has been host to many large-scale shows including Stars on Ice, Ringling Brothers Barnum & Bailey Circus and the Monster Truck Nationals. The Pepsi Ice Center, Bloomington's new public skating facility, sits adjacent to the Coliseum.

**Major Events Hosted:** • United Indoor Football League All-Star Game

• IHSA Competitive Cheerleading State Finals • Bloomington Extreme and Bloomington PrairieThunder Home Games

	Ceiling Height	Dimensions (sq ft)	Banquet	Theater	Classroom	U-Shape
<b>MAIN ARENA FLOOR</b>	52'	17,000	800	2,000	1,000	170
<b>CLUB LOUNGE</b>	NA	3,200	200	500	250	50
<b>RESTAURANT</b>	9'	2,500	100	120	60	25
<b>EXECUTIVE SUITE</b>	9'	4,000	200	550	275	50

The U.S. Cellular Coliseum, located in historic downtown Bloomington on the corner of Front Street and US Business 51, is a state-of-the-art multi-purpose recreation and entertainment facility. The facility is a first-class, air-conditioned community and family center; designed specifically to meet the needs for all types of entertainment including major concerts, trade shows, conventions, sporting and civic events.